



2 b continued is a brand new company, providing independent, Business Continuity solutions across all business sectors.

So, there have been a few crises recently. BP have their hands full at the moment and there's been a volcano affecting many business's over the past few months. Who would have thought that would have happened? How did it affect you and your business? What plans did you have in place? Struggled, not sure? Then we can help.

2 b continued is a brand new company, providing independent, Business Continuity solutions across all business sectors. Our aim is to listen to your challenges first, then guide, direct, inform and reassure you on the preventative measures that we can help your company put in place to protect your employees, as well as your brand, property and profit. We can provide the preparation and information on what to do leading up to and in times of a crisis as well as how to prepare you to keep your business running as normally and as quickly as possible.

I'm Trevor Partridge MBCI, Managing Director of **2 b continued Ltd**. I have 31 years business acumen and experience working for a top 100 FTSE company in the retail sector, with over 10 years of that in the Business Continuity and Corporate Security field. Over the past few months I have been very busy myself. I too was subjected to a crisis of my own, being stranded in the USA, with my family for over a week due to the volcanic ash. (Where's the backup plan when you need one?) I was very proud to have judged at this year's CIR Magazine Business Continuity awards 2010 as well as establishing **2 b continued** on the Business Continuity radar.

I have developed a wealth of firsthand experience and knowledge on many Business Continuity issues. These include the fuel crisis, the Manchester IRA bomb, the major fire at Buncefield, London Bombings, kidnap situations, the Mumbai shootings, fires, floods and demonstrations to name but a few. All of these required careful pre planning and robust incident reporting procedures, including full reassurances to the board and directors, a vital part of any Business Continuity planning and something I pride myself on being successful with.

I am a member of the BCI and hold a NEBOSH certificate in Occupational Safety and Health. In addition, I initiated and am a founder member of the Retail Business Continuity Association. I continue to play active parts in various business sector forums with London First, London Resilience and Civil Contingencies.

2 b continued can help you and your business.

Let us know by visiting our website www.2bcontinued.co.uk using the contacts page or e-mailing me direct at trevor.partridge@2bcontinued.co.uk My full contact details are listed below.

Thanks for taking time out to read this.

2 b continued.....